



# Selected topic or Master thesis

Start: any time

## Designing a survey for the research project: A practitioners' perspective on the usability of scientific evidence in conservation

### Background

Conservation practitioners aim to protect and restore wildlife. To achieve this aim, they implement conservation actions. Usually, a range of alternative actions are available, and the practitioner has the option to search and evaluate information about the effectiveness of these actions before implementing them. Their evaluation will be influenced by how much practitioners trust the source of information, and whether the information is relevant and transferable to their own decision context. More information on the background and research objectives are published in the online research protocol: <https://osf.io/hsynz/>

### Aim of this work

Based on an online survey with practitioners, we aim at identifying: where practitioners look for evidence to inform their decision-making and what criteria are chosen to decide about the effectiveness of a conservation action, i.e. how trustworthy and relevant they are judged to be.

The aim of the *selected topic* would be to set up a survey in form of a questionnaire in English and/or German while considering highest standards for questionnaire design derived from social science and psychology. The work could be extended to a whole *Master thesis* by additionally conducting the survey and analysing the results.

### Requirements

Willing to dive into survey design literature and to discuss the questionnaire with psychologist and social scientists experienced and professionalized in survey design.

### Language

English or German

**Contact:** Anne Mupepele ([anne-christine.mupepele@nature.uni-freiburg.de](mailto:anne-christine.mupepele@nature.uni-freiburg.de))